



The 39th Asia-Pacific Academy of Ophthalmology Congress
BALI INDONESIA

In Conjunction with
The 49th Indonesian
Ophthalmologists Association
Annual Meeting

"BEYOND ALL LIMITS"

FEBRUARY 22-25, 2024

"See You in Bali"

SPONSORSHIP AND EXHIBITION PROSPECTUS



CONTENTS

Welcome Message	2
Congress Information	3
Attendance Profile	5
Congress Statistic for APAO 2023 (Onsite Congress in Kuala Lumpur, Malaysia).....	6
Congress Venue	7
Scientific Programs	12
Social Programs	14
Website	15
Important Dates	15
Sponsorship Opportunities.....	16
Sponsorship Packages	17
Sponsorship Items	23
Code of Practice	27
Exhibition Information	28
Priority Points Program	31
Bookings and Contracts.....	33
Booking Procedures and Payment Information	33
Contact Information	35

Welcome Message

We are pleased to invite you to participate in the 39th Asia-Pacific Academy of Ophthalmology (APAO) Congress, which will be held in conjunction with the 49th PERDAMI, or the Indonesian Ophthalmologists Association (IOA) Annual Scientific Meeting, at Bali Nusa Dua Convention Center, Indonesia, on Feb 22-25, 2024.

Adhered to driving ophthalmology forward in the Asia-Pacific region and beyond, the APAO organizes its annual congress to provide a platform for visual scientists and ophthalmologists to meet and exchange expertise in their subspecialty areas, and to disseminate the highest standards of clinical and basic research, education and training, prevention of blindness, treatment, and patient care.

The theme of APAO 2024 is “Beyond All Limits” and the congress is estimated to bring together over 5,000 delegates and over 800 top-notch speakers from all over the world, to explore current knowledge in visual sciences and ophthalmology.

Widely recognized as one of the most important ophthalmic meetings in the Asia-Pacific region and beyond, the APAO annual congress provides a unique opportunity for all those working in the diagnosis and treatment of eye diseases to keep abreast of the latest developments in the swiftly changing and expanding field of ophthalmology.

Beyond stunning beaches and magical temples, Bali has virtually every kind of natural beauty which boasts a myriad of impressive volcanoes, world-class diving, diverse nightlife, and gorgeous waterfalls. We are looking forward to another very successful congress that showcases the latest advances in ophthalmology, clinical and basic science research in which the needs of the industry as well as delegates are fully met. We are inviting companies to participate actively in this prestigious congress which will be an excellent occasion for you to promote the interests of your company.



Dr Mohamad SIDIK
APAO 2024 Congress
President



Prof Dennis LAM
APAO 2024 Congress
Scientific Program
Chair



Prof Ava HOSSAIN
APAO President



Prof Clement THAM
APAO Secretary
General & CEO

Congress Information

Asia-Pacific Academy of Ophthalmology (APAO)

The Asia-Pacific Academy of Ophthalmology (APAO) Congress has hosted numerous premier scientific conferences and meetings in the Asia-Pacific region and beyond; and has gained worldwide recognition and acceptance. Our Scientific Program Committee are fully committed to developing a world-class scientific program. It is home to ophthalmological professionals and industrial partners, and the place to share expertise and experience



APAO originates with the vision of advancing the science and art of ophthalmology by organizing various and regular training and educational programs for ophthalmologists, providing online education for our members, and publishing the Asia-Pacific Journal of Ophthalmology; in the hope of phasing out preventable blindness through education, research and clinical services in the Asia-Pacific region and beyond.

For more information, please visit <https://apaophth.org/>

Objectives

- Showcase advanced and cutting-edge clinical and research studies
- Outline new trends in the diagnosis and treatment of ophthalmic diseases
- Disseminate the latest clinical practice and international gold standards
- Provide a platform for fruitful and authentic scientific exchange, helping ophthalmologists learn and grow in their careers
- Furnish delegates with an opportunity to network, make and renew friendships
- Keep delegates posted on industry research and developments

Indonesian Ophthalmologists Association



The Indonesian Ophthalmologists Association – Perhimpunan Dokter Spesialis Mata Indonesia (PERDAMI) is the professional organization of ophthalmologists in Indonesia, under the umbrella of Indonesian Medical Association. PERDAMI was founded in Jakarta on July 5, 1964.

Its aim is to promote eye health and development of ophthalmology in Indonesia. PERDAMI is responsible for improving the competence of Indonesian ophthalmologists, in line with advances in science and technology, and supporting the overall well-being of PERDAMI members.

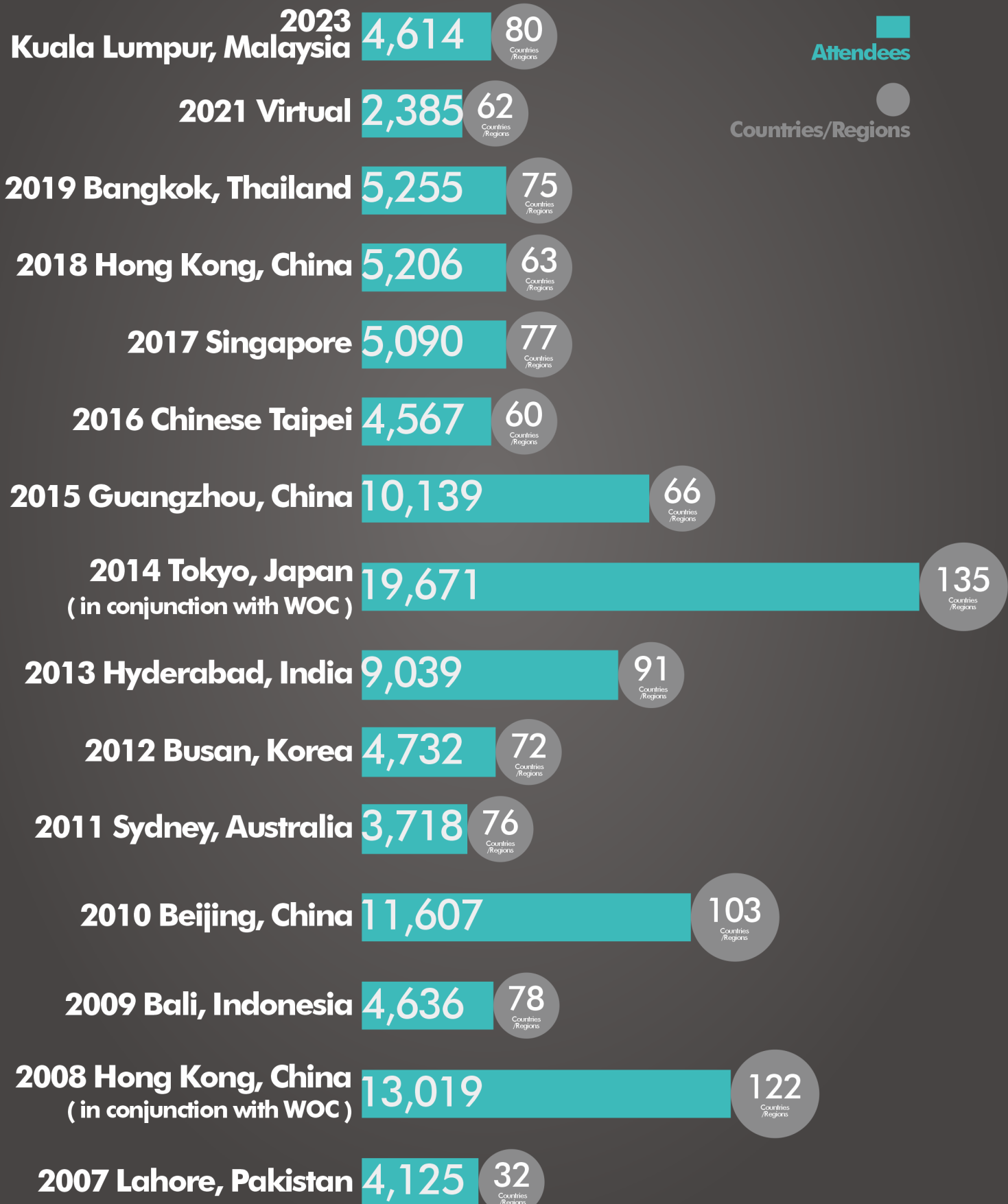
Currently, there are 24 PERDAMI branches, consisting of 2,439 members. The 2022 – 2025 Board of Council includes four bodies namely, the professional arm as Executive Body, chaired by President of PERDAMI, Prof. Budu, MD, Ph.D., M.MedEd; the academic arm known as the Indonesian College of Ophthalmology chaired by Prof. Arief Kartasasmita, MD, Ph.D.; the Honorary Board for Medical Ethics chaired by Bambang Setiohadji, MD, Ph.D.; and Internal Auditor Board chaired by Dr. Andika Prahasta, MD, Ph.D., which is held every three years.

Since 1996, PERDAMI has been conducting charity cataract surgeries nationwide, coordinated by the Cataract Blindness Prevention Section. Advocacy, fundraising activities and services for cataract and other eye health problems, including refractive disorders, glaucoma, diabetic retinopathy and childhood blindness are also among PERDAMI's activities.

PERDAMI also considers that it is important to provide data on blindness and visual impairment in Indonesia. With up to date and consistently renewed data, PERDAMI and the Indonesian government can map the problem of blindness and visual impairment properly and to create timely strategies effectively and efficiently.

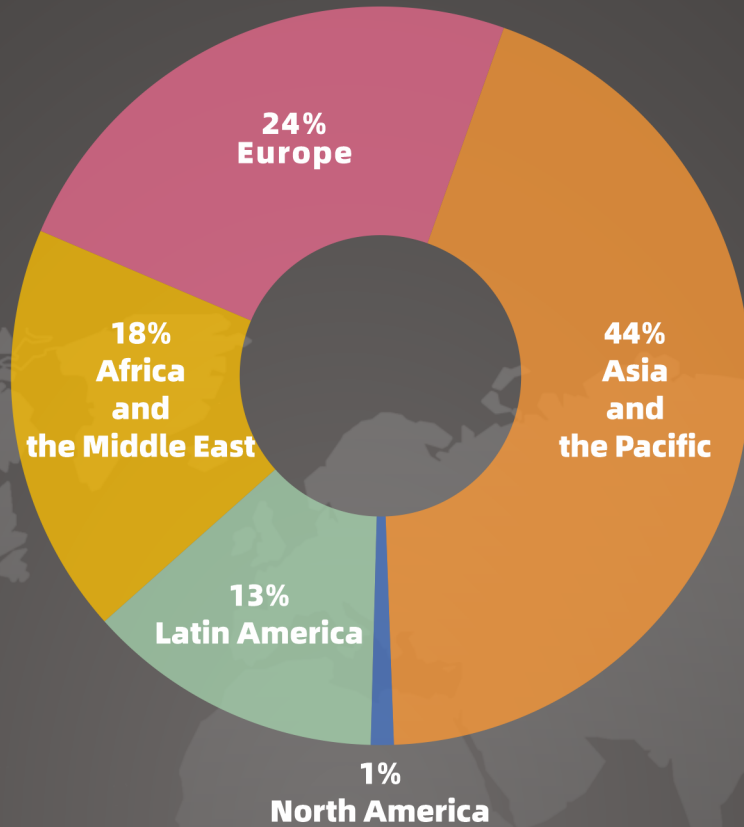
Attendance Profile

We are pleased to announce that the 39th APAO Congress is at the Bali Nusa Dua Convention Centre from February 22-25, 2024, with an expected attendance of over 5,000 delegates. The attendance in previous APAO Congresses are as shown below

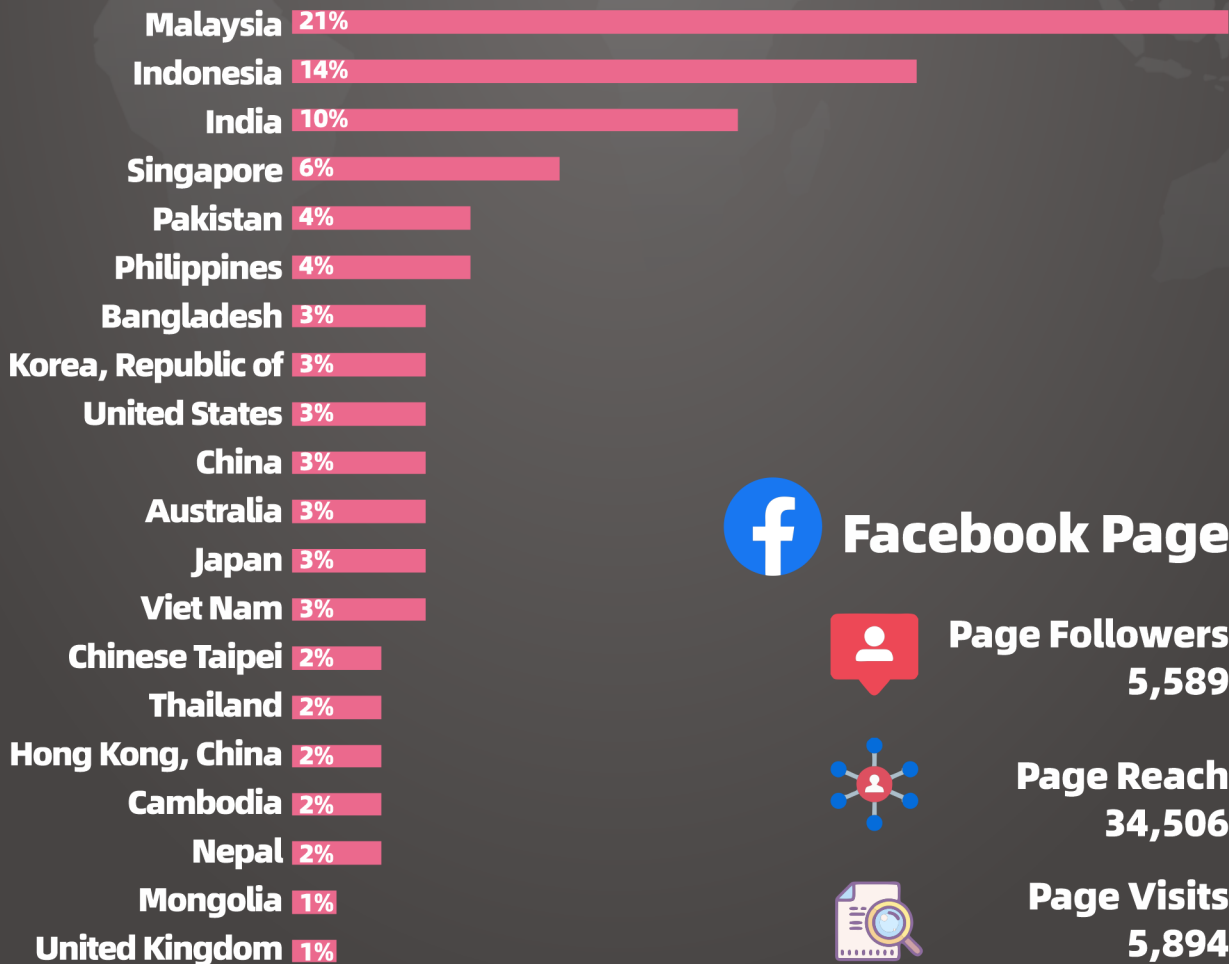


APAO 2023 Statistics

Total Countries/Regions Represented: 80



Top 20 countries/regions attended to the APAO 2023 Congress



Facebook Page



Page Followers
5,589



Page Reach
34,506



Page Visits
5,894

Congress Venue

BALI NUSA DUA CONVENTION CENTER (BNDCC)



Located within the Nusa Dua ITDC complex, the Bali Nusa Dua Convention Center (BNDCC) offers over 4,000 rooms in 4 and 5-star international chain hotels. With fully equipped meeting rooms and offices, BNDCC ensures seamless hosting of world-class events, including break-out sessions, luncheons, dinners, workshops, and press conferences.



BNDCC, the venue for APAO 2024, is located approximately 12 kilometers and 20 minutes from I Gusti Ngurah Rai Airport (DPS) through the toll road. For more information about the airport (DPS) please visit <http://www.baliairport.com/>

There are several transportation modes you can use to go to BNDCC from the airport:

Taxi

All taxis use a meter with the minimum payment of Rp120,000 and fare Rp6,500/km.

Grab and Gojek

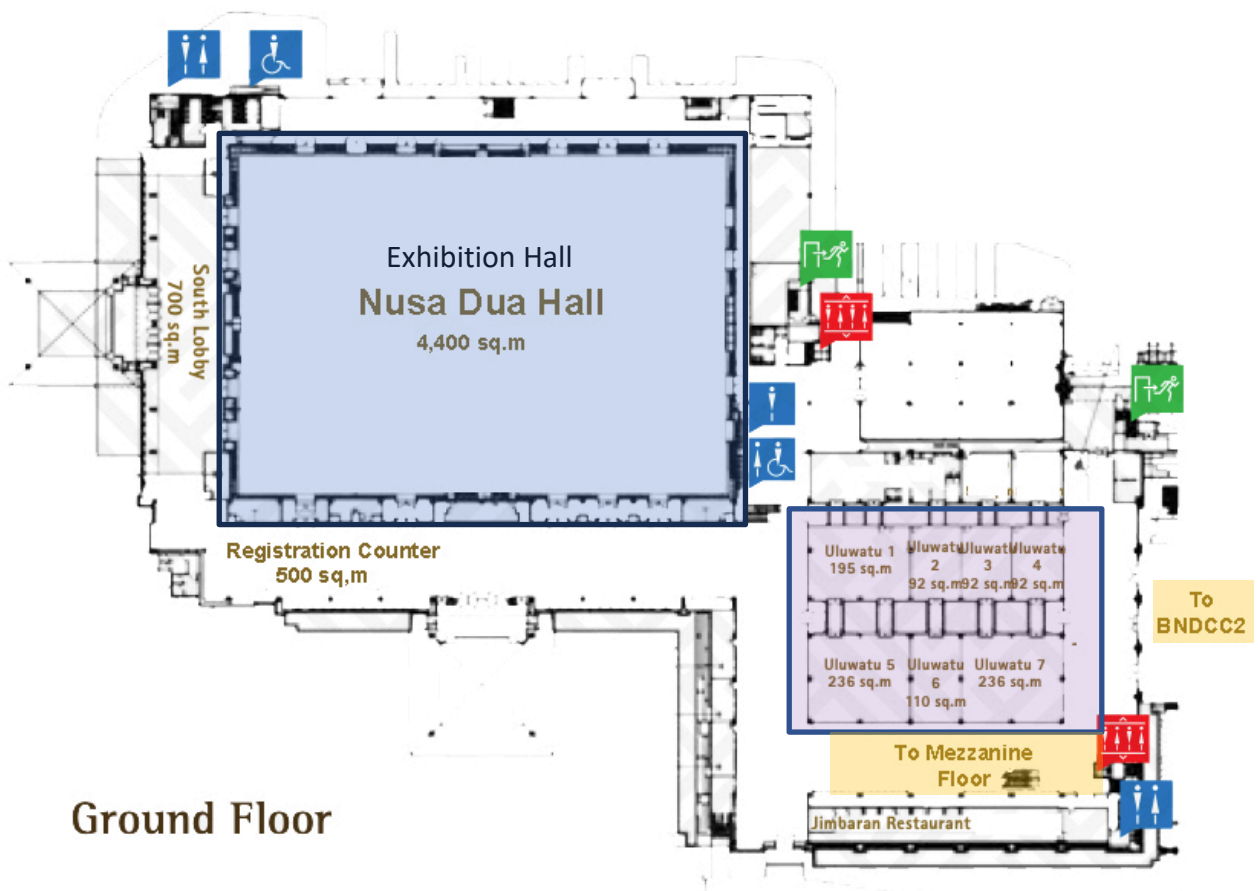
Grab, and Gojek, online transportation applications, are affordable alternatives to taking a cab. For Grab, Grab Lounge is located near the Pick-Up Zone at domestic and international arrival to help you order the Grabcar. Nevertheless, you can order Grab or Gojek by yourself through the app without going to the lounge. Download Grab or Gojek in AppStore, Play Store, or AppGallery for the service.

Floor Plan

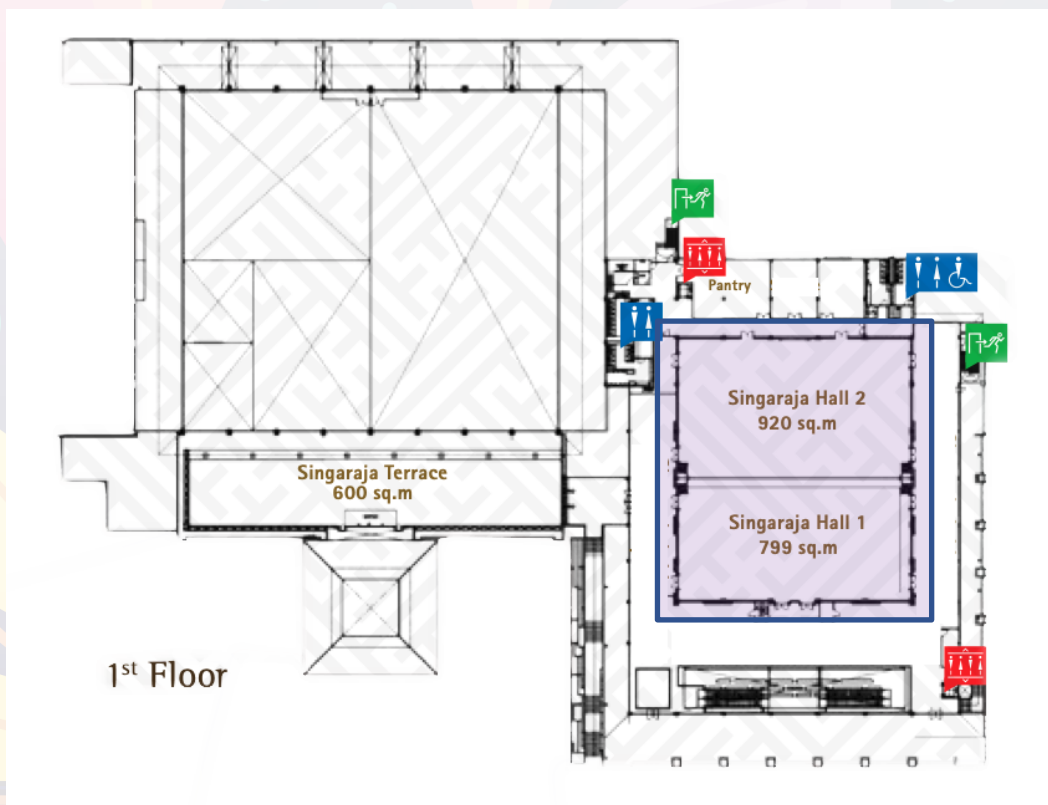
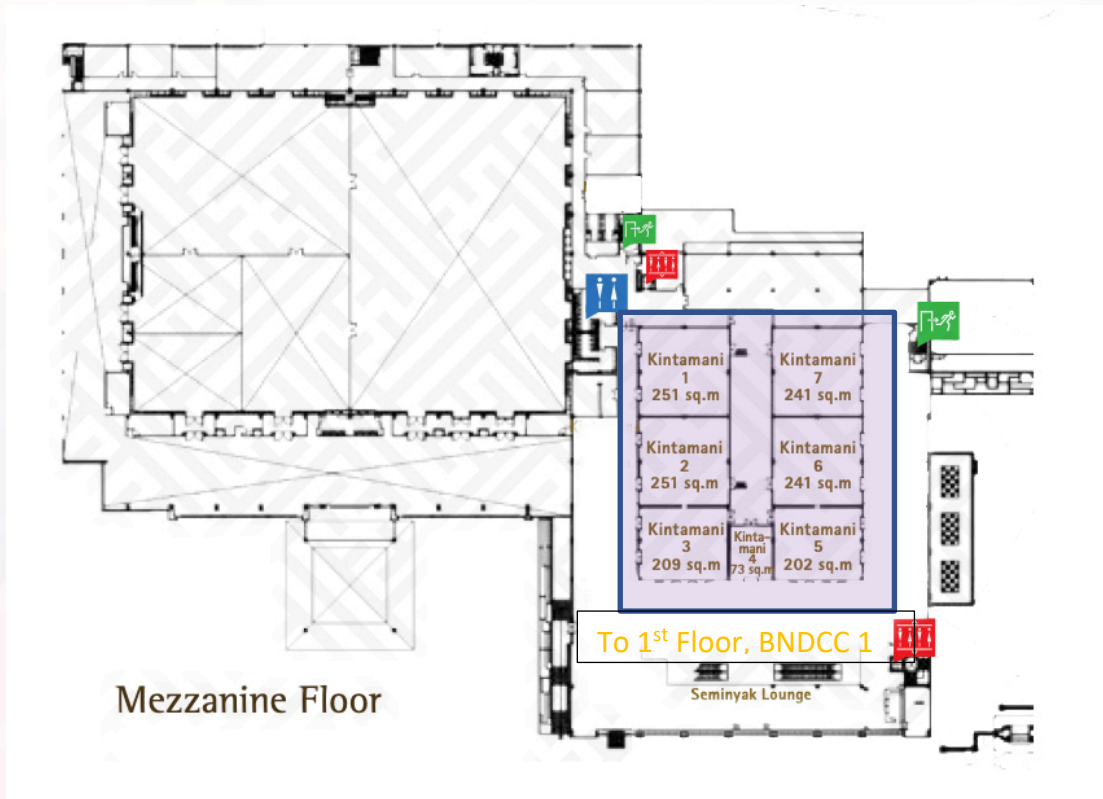
BNDCC is an exceptional venue choice for professional events of up to 10,000 delegates with a total of 44 multi-functional rooms including Nusa Dua Hall (4,400 sq.m), Pecatu Hall (1,770 sq.m), Singaraja Hall (1,734 sq.m) and other 32 fully equipped meeting rooms for break-out session, luncheon, dinner, workshop and conference.



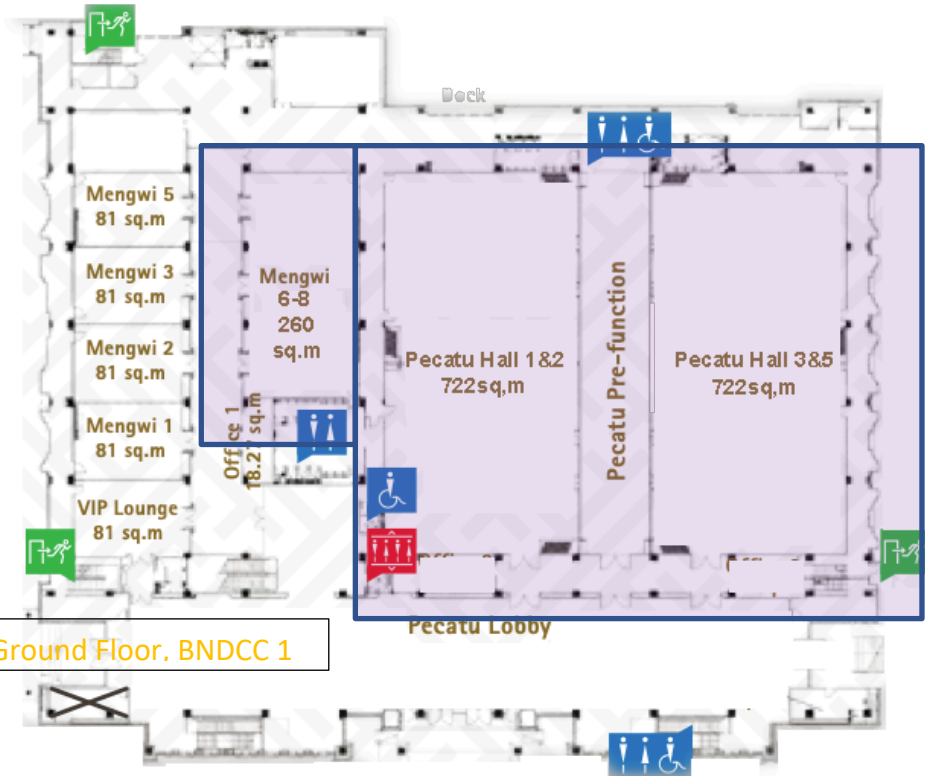
FLOOR PLANS - BNDCC 1



FLOOR PLANS - BNDCC 1

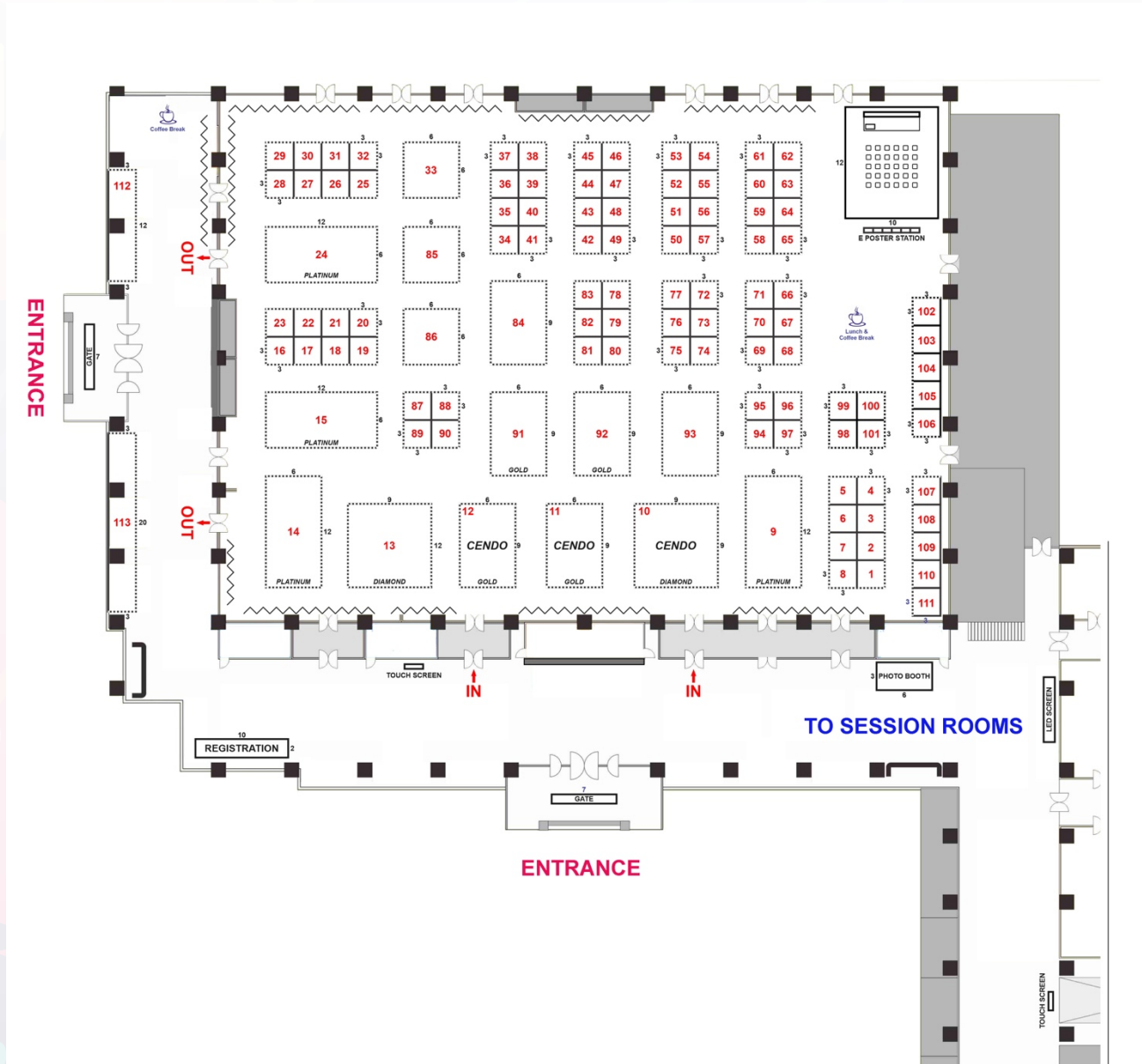


FLOOR PLANS - BNDCC 2



[Back to Ground Floor, BNDCC 1](#)

Floor Plan - Exhibition Hall



The floor plan provided by BNDCC is for reference only. Final exhibition area will be subject to change by APAO Secretariat and the Organizing Committee and update at the website.

For more information about BNDCC, visit <https://baliconventioncenter.com/>

Scientific Programs



Over the 3.5-day programs of the APO 2024 Congress, the scientific programs will cover 19 subspecialty areas including clinical ophthalmology and visual sciences. It will foster interaction in several innovative ways and encourage dialogue through plenary sessions, free paper presentations, poster sessions, keynote lectures and video sessions.

The International Advisory Committee and Scientific Program Committee (chaired by Prof. Dennis Lam), are currently being formed. It will bring together over 800 top-notch speakers to engineer a world-class scientific program.

For more details of the program, please visit our congress website at <http://2024.apaophth.org>.

APO Congress 2024 Programme Overview

	Feb 21 (Wed) Day 0	Feb 22 (Thu) Day 1	Feb 23 (Fri) Day 2	Feb 24 (Sat) Day 3	Feb 25 (Sun) Day 4	
06:30-07:00						06:30-07:00
07:00-07:30						07:00-07:30
07:30-08:00						07:30-08:00
08:00-08:30		Breakfast Symposia (S)* (08:00-08:45)	Breakfast Symposia (S)* (08:00-08:45)	Breakfast Symposia (S)* (08:00-08:45)		08:00-08:30
08:30-08:45		Break	Break	Break		08:30-08:45
08:45-09:00						08:45-09:00
09:00-09:30		APAO Scientific Sessions (09:00-10:30)	APAO Scientific Sessions (09:00-10:30)	APAO Scientific Sessions (09:00-10:30)		09:00-09:30
09:30-10:00	APAO Standing Committee Meetings (09:30-12:30)	Break	Break	Break	Break	09:30-10:00
10:00-10:30						10:00-10:30
10:30-11:00		APAO Scientific Sessions (11:00-12:30)	APAO Scientific Sessions (11:00-12:30)	APAO Scientific Sessions (11:00-12:30)		10:30-11:00
11:00-11:30		Break	Break	Break	Break	11:00-11:30
11:30-12:00		APAO Scientific Sessions (11:00-12:30)	APAO Scientific Sessions (11:00-12:30)	APAO Scientific Sessions (11:00-12:30)		11:30-12:00
12:00-12:30		Break	Break	Break	Break	12:00-12:30
12:30-13:00	APAO Council Luncheon	Break	Break	Break	Break	12:30-13:00
13:00-13:30		Lunch Symposia (S)* (13:00-14:00)	Lunch Symposia (S)* (13:00-14:00)	Lunch Symposia (S)* (13:00-14:00)		13:00-13:30
13:30-14:00			APAO WFO Luncheon (12:45-14:15)	APAO LDP Alumni Reception (13:00-14:00)		13:30-14:00
14:00-14:30	APAO Council Meeting (13:30-16:00)	Break	Break	Break		14:00-14:30
14:30-15:00		APAO Plenary Session (14:30-16:30)	APAO Scientific Sessions (14:30-16:00)	APAO Scientific Sessions (14:30-16:00)		14:30-15:00
15:00-15:30			Break	Break		15:00-15:30
15:30-16:00	Break					15:30-16:00
16:00-16:30		APAO Opening Ceremony (16:30-17:30)	APAO Scientific Sessions (16:30-18:00)	APAO Scientific Sessions (16:30-18:00)	Achievement Award And Travel Grant Presentation	16:00-16:30
16:30-17:00	APAO General Assembly (16:30-17:30)					16:30-17:00
17:00-17:30						17:00-17:30
17:30-18:00						17:30-18:00
18:00-18:30						18:00-18:30
18:30-19:00			Young Ophthalmologists' Night (18:30-20:00)			18:30-19:00
19:00-19:30						19:00-19:30
19:30-20:00		Presidential Dinner (19:00-21:30)		Award Ceremony (18:30-20:00)		19:30-20:00
20:00-20:30						20:00-20:30
20:30-21:00				Cultural Party (20:00-22:00)		20:30-21:00
21:00-21:30						21:00-21:30
21:30-22:00						21:30-22:00

*Breakfast Symposia: 45 minutes; S-Eponsored Programs with no CME points.

Social Programs



Opening Ceremony

The Opening Ceremony will take place on the first day of the Congress. Highlights of the ceremony include the presentation of four APAO Named Awards, which are Jose Rizal International Medal, De Ocampo Lecture, Susruta Lecture, and Arthur Lim Award.

Presidential Dinner

This is a prestigious occasion which will be attended by around 200 VIPs, invited by the Congress President.

Cultural Party

In addition to a special performance, the Cultural Party will feature the presentation of the APAO Distinguished Service Awards, APAO Outstanding Service in Prevention of Blindness Awards and APAO Achievement Awards.

Fundraising Run

Since its inception in 2016, the APAO Fundraising Run has been able to become a true helping hand to raise funds for communities in need. Over the years, there were nearly 180 participants on average on an annual basis and the number hit 332 in 2019.

Women in Ophthalmology Luncheon

Female ophthalmologists get together annually in the APAO Congress with an amazing opportunity to be inspired by female leaders and to learn about the challenges they face on the road to success.

YO Lounge and YO Night

The YO Lounge provides endless opportunities for networking with academy leaders and peers, and serves as a rest stop from a busy educational agenda. The YO Night is a party that gives young ophthalmologists the flexibility to enjoy time with friends and colleagues.

APAO LDP Alumni Reception

The APAO Leadership Development Program runs every year. All graduates of the program are eligible to join an alumni group to get together, learn together and continue to grow after graduation. The Alumni Reception provides opportunities to foster continuing relationships with classmates and graduates across years.

Website

Highlights of program updates and activities will be published via <http://2024.apaophth.org/> regularly.

Important Dates

For key starting dates and deadlines, see below. We highly encourage you to mark your calendar accordingly.

Schedule	Date
Abstract Submission Opens	April 14, 2023
Early Bird Registration Opens	April 14, 2023
Exhibitor Manual Released	June 30, 2023
Abstract Submission Closes	August 31, 2023
Exhibit & Support 1 st Deposit Due	September 10, 2023
Exhibit & Support 2 nd Deposit Due	October 1, 2023
Early Bird Registration Closes	October 31, 2023
Exhibit & Support Final Deposit Due	October 31, 2022
Exhibit & Support Final Deposit Due	October 31, 2023
Submission Deadline of Industry -Sponsored Symposia / Wet Lab Courses	December 15, 2023
Advertisement & Signage Artwork Due	December 27, 2023
Advance Registration Closes	February 6, 2024
On-site Registration	February 22 – 25 (till noon), 2024
APAO Exhibition	February 22 – 25 (till noon), 2024
Opening Ceremony & Plenary Session	February 22, 2024
Presidential Dinner	February 22, 2024
Cultural Party cum Award Ceremony	February 24, 2024
Fundraising Run	February 24, 2024

Sponsorship Opportunities

The APAO 2024 Congress will provide a wide range of sponsorship opportunities for our sponsors and exhibitors to increase their brand exposure beyond the exhibition hall and interact with influential delegates from numerous ophthalmic societies.

The APAO 2024 Congress will offer modest sponsorship packages to recognize the long-term support from sponsors and welcome the participation of new sponsors. In addition to packages, sponsors can also consider taking out individual items.

Benefits & Acknowledgments

It is the expressed intention of the Congress Organizing Committee to ensure that package sponsors will receive the highest recognition in return for their generous support.

General benefits are:

- Company name and logo on sponsored item(s)
- Acknowledgment in promotional materials
- Acknowledgment on the congress website
- Acknowledgment with company logo in the Final Program Book
- Company name and logo on sponsorship acknowledgment boards, which will be prominently displayed throughout the congress venue
- Priority choice of exhibition space
- Use of congress logo on company communications relating to the APAO 2024 Congress

Sponsorship Packages

Sponsor Advantage Chart

Three different levels of sponsorship are being offered. The benefits of each are summarized as follows:

Benefit	Diamond US\$228,000	Platinum US\$185,000	Gold US\$155,000
1. Symposium	1 morning symposium (45 minutes ea.) 2 lunch symposiums (60 minutes ea.)	2 lunch symposiums (60 minutes ea.)	1 morning symposium (45 minutes ea.) 1 lunch symposium (60 minutes ea.)
2. Industrial Presentation Stage (30 mins)	2 tea breaks 1 normal timeslot	1 normal timeslot	
3. Exhibition Space	81 m ² booth space in prime location	72 m ² booth space in prime location	54 m ² booth space in prime location
4. Complimentary Registration	30	15	10
5. Complimentary Presidential Dinner Tickets	4	2	2
6. Complimentary Cultural Party Tickets	10	7	5
7. Congress App	3 pop-up ads	2 pop-up ads	2 pop-up ads
8. Delegate Bag	Logo on delegate bag	N/A	N/A
9. Product Catalogue in the Delegate Bag	1	1	N/A
10. Delegate Bag Insert	3	2	1
11. Final Program – Advertising	3 full pages Full color	2 full pages Full color	2 full pages Full color
12. Advance Mailing to APAO Database	1	N/A	N/A
13. Advance Mailing to Delegate List	4	2	2
14. Post Mailing to Delegate List	1	N/A	N/A
15. APAO Facebook/ Twitter Post	4	2	2
16. Logo on Congress Flyers, Backdrops, Registration Area, Signage inside the Congress Venue & App	✓	✓	✓
17. Logo on the Back of Name Badge	✓	✓	✓
18. Acknowledgment in Monthly E-newsletter	✓	✓	✓
19. Logo Link on the Congress Website to Own Site	Logo link + 500 words company profile	Logo link + 300 words company profile	Logo link + 200 words company profile
20. Use of APAO 2024 Congress Logo	✓	✓	✓
21. Peripheral Items[#]	20% discount	20% discount	20% discount

[#]Applicable to sponsorship items category C & category D only

Remarks:

- Upgrade from breakfast symposium to lunch symposium depends on the availability of venues. Sponsors may incur extra costs with regards to the upgrade.
- Upgrade from lunch symposium to live surgery depends on the availability of venues. Sponsors may incur extra costs with regards to the upgrade.
- Package sponsors are signed up on a first come, first served basis.
- For information about the Silver and Bronze Package, please refer to P.20.

1. **Lunch Symposium**
 - Two 60-minute lunchtime symposiums in the lecture hall (capacity over 450) on two different days (ONLY).
 - The exact schedule of the symposiums will be assigned by the organizers who endeavor to accommodate the needs of every diamond sponsor as much as possible.
 - Food and drinks are to be provided for the audience attending the sponsored symposiums at the sponsors' own expense.
2. **Breakfast Symposium**
 - One 45-minute breakfast symposium in the lecture hall (capacity over 200).
 - The exact schedule of the symposium will be assigned by the organizers who endeavor to accommodate the needs of every sponsor as much as possible.
 - Food and drinks are to be provided for the audience attending the sponsored symposium at the sponsors' own expense.
 - The sponsor may upgrade the breakfast symposium to a lunch symposium by settling the price difference.
3. **Industrial Presentation Stage**
 - One 30-minute slot within tea breaks in the Exhibition Hall.
 - One 30-minute slot any timeslots during the scientific session in the Exhibition Hall.
 - The exact schedule will be assigned by the organizers who endeavor to accommodate the needs of every sponsor as much as possible.
 - One display monitor, audio system and 2 microphones are provided.
4. **Exhibition Space**
 - Nine complimentary units (= 81 m²).
 - Three complimentary exhibitor badges for each 9 m² exhibit space.
 - Priority choice of exhibition space and location.
 - The larger the area, the higher the priority.
 - Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer.
5. **Complimentary Registration**
 - Thirty complimentary trade delegate badges.
 - Each trade delegate registration will enjoy the same entitlement as normal delegate registration.
6. **Presidential Dinner**
 - Four complimentary tickets.
7. **Cultural Party**
 - Ten complimentary tickets.
8. **Congress App**
 - Three pop-up advertisements in the Congress App on three different days selected by the sponsor.
9. **Delegate Bag**
 - Company logo will be printed (1 color) on the delegate bag along with the congress logo/
 - Order of the logos will be based on alphabetical order of the company names.
10. **Product Catalogue**
 - One product catalogue of less than 8 pages and not more than 150 grams for each page.
11. **Delegate Bag Insert**
 - Up to three promotional leaflets/flyers of A4/A5/B5 sizes and not more than 150 grams for each leaflet/flyer.
12. **Final e-Program Book – Advertising**
 - Three full-page, 4-color ads in the Final Program Book
13. **Advance Mailing to the APAO Database**
 - One advance mailing to the APAO Database
14. **Advance Mailing to the Delegate List**
 - One advance mailing to delegate list

15. **Post Mailing to the Delegate List**
 - One Post mailing to delegate list
16. **APAO Facebook / Twitter Post**
 - Four post feeds on APAO Facebook / Twitter Pages
17. **Logo**
 - Company logo on congress flyers, backdrops in registration area, signage in the congress venue, Congress App, the back of name badge and e-newsletters (approximately 8 issues with circulation of over 30,000 views per issue)
18. **Logo Link**
 - Logo link on the congress website to company website and company name link to company profile in less than 500 words
19. **Use of Congress Logo**
 - Use of congress logo on company communications relating to the APAO 2024 Congress
20. **Peripheral Items**
 - 20% discount on the order of delegate items and on-site items on the peripheral item list

Remarks: Diamond sponsors will be given priority over platinum, gold, silver, and bronze sponsors in the assignment of sponsored symposiums and exhibition space.

Platinum Sponsorship Packages (Max=5)

US\$185,000

1. **Lunch Symposium**
 - Two 60-minute lunchtime symposiums in the lecture hall (capacity over 200) on two different days (ONLY).
 - The exact schedule of the symposiums will be assigned by the organizers who endeavor to accommodate the needs of every platinum sponsor as much as possible.
 - Food and drinks are to be provided for the audience attending the sponsored symposiums at sponsors' own expense.
2. **Industrial Presentation Stage**
 - One 30-minute slot any timeslots during the scientific session in the Exhibition Hall.
 - The exact schedule will be assigned by the organizers who endeavor to accommodate the needs of every sponsor as much as possible.
 - One display monitor, audio system and 2 microphones are provided.
3. **Exhibition Space**
 - Eight complimentary units (= 72 m²).
 - Three complimentary exhibitor badges for each 9 m² exhibit space.
 - Priority choice of exhibition space and location after diamond sponsors
 - The larger the area, the higher the priority.
 - Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer.
4. **Complimentary Registration**
 - Fifteen complimentary trade delegate badges.
 - Each trade delegate registration will enjoy the same entitlement as normal delegate registration.
5. **Presidential Dinner**
 - Two complimentary tickets.
6. **Cultural Party**
 - Seven complimentary tickets.
7. **Congress App**
 - Two pop-up advertisements in the Congress App (2 days) selected by the sponsor.
8. **Product Catalogue**
 - One product catalogue of less than 8 pages and not more than 150 grams for each page.
9. **Delegate Bag Insert**
 - Up to two promotional leaflets/flyers of A4/A5/B5 sizes and not more than 150 grams for each leaflet/flyer.
10. **Final e-Program Book – Advertising**
 - Two full-page, 4-color ads in the Final Program Book.
11. **Advance Mailing to Delegate List**
 - Two advance mailings to delegate list.
12. **APAO Facebook / Twitter Post**
 - Two post feeds on APAO Facebook / Twitter pages.
13. **Logo**
 - Company logo on congress flyers, backdrops in registration area, signage in congress venue, congress app, the back of name badge and e-newsletters (approximately 8 issues with circulation of over 30,000 views per issue).
14. **Logo Link**
 - Logo link on congress website to company website and company name link to company profile in less than 300 words.
15. **Use of Congress Logo**
 - Use of congress logo on company communications relating to the APAO 2024 Congress.
16. **Peripheral Items**
 - 20% discount on the order of delegate items and on-site items on the peripheral item list.

Remarks: Platinum sponsors will be given priority over gold, silver, and bronze sponsors in the assignment of sponsored symposia and exhibition space.

1. **Breakfast Symposium**
 - One 45-minute breakfast symposium in the lecture hall (capacity over 200).
 - The exact schedule of the symposium will be assigned by the organizers who endeavor to accommodate the needs of every gold sponsor as much as possible.
 - Food and drinks are to be provided for the audience attending the sponsored symposium at the sponsors' own expense.
 - The sponsor may upgrade the breakfast symposium to a lunch symposium by settling the price difference.
2. **Lunch Symposium**
 - One 60-minute lunchtime symposium in the lecture hall (capacity over 200).
 - The exact schedule of the symposium will be assigned by the organizers who endeavor to accommodate the needs of every gold sponsor as much as possible.
 - Food and drinks are to be provided for the audience attending the sponsored symposium at sponsors' own expense.
3. **Exhibition Space**
 - Six complimentary units (= 54 m²).
 - Three complimentary exhibitor badges for each 9 m² exhibit space.
 - Priority choice of exhibition space and location after those selected by diamond and platinum sponsors.
 - The larger the area, the higher the priority.
 - Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer.
4. **Complimentary Registration**
 - Ten complimentary trade delegate badges.
 - Each trade delegate registration will enjoy the same entitlement as normal delegate registration.
5. **Presidential Dinner**
 - Two complimentary tickets.
6. **Cultural Party**
 - Five complimentary tickets.
7. **Delegate Bag Insert**
 - One promotional leaflet/flyer of A4/A5/B5 size and not more than 150 grams.
8. **Final e-Program Book – Advertising**
 - Two full-page, 4-color ads in the Final Program Book.
9. **Advance Mailing to Delegate List**
 - Two advance mailings to delegate list.
10. **APAO Facebook / Twitter Post**
 - Two post feeds on APAO Facebook / Twitter pages.
11. **Logo**
 - Company logo on congress flyers, backdrops in registration area, signage in congress venue, congress app, the back of name badge and e-newsletters (approximately 8 issues with circulation of over 30,000 views per issue).
12. **Logo Link**
 - Logo link on congress website to company website and company name link to company profile in less than 200 words,
13. **Use of Congress Logo**
 - Use of congress logo on company communications relating to the APAO 2024 Congress.
14. **Peripheral Items**
 - 20% discount on the order of delegate items and on-site items on the peripheral item list.

Remarks: Gold sponsors will be given priority over silver and bronze sponsors in the assignment of sponsored symposia and exhibition space.

Silver Sponsorship Packages

US\$120,000

Sponsors who support the congress with a total sponsorship of US\$120,000 – US\$144,999 are automatically considered as silver sponsors with the following entitlements:

1. **Signage**
 - Company logo on congress flyers, backdrops in registration area, signage in congress venue, congress app and e-newsletters (approximately 8 issues with circulation of over 30,000 views per issue).
2. **Final Program Book – Advertising**
 - One full-page, 4-color ads in the Final e-Program Book.
3. **Logo Link**
 - Logo link on congress website to company website and company name link to company profile in less than 100 words.

Bronze Sponsorship Packages

US\$80,000

Sponsors who support the congress with a total sponsorship of US\$80,000 – US\$119,999 are automatically considered as bronze sponsors with the following entitlements:

1. **Signage**
 - Company logo on congress flyers, backdrops in registration area, signage in congress venue, congress app and e-newsletters (approximately 8 issues with circulation of over 30,000 views per issue)
2. **Final Program Book – Advertising**
 - One half page, 4-color ads in the Final e-Program Book
3. **Logo Link**
 - Logo link on congress website to company website and company name link to company profile in less than 50 words

Sponsorship Items

Scientific Program Items

Sponsored Programs

A1 Wet Laboratory Instruction Course

US\$20,000 per day

Sole Sponsor for each subspecialty: US\$30,000 per day

Wet laboratory (wet lab) surgical training sessions have been organized at the APAO Congress since 2018. These wet labs allow delegates to learn and practice new surgical techniques to prevent and manage complications.

Sponsors will have the opportunity to hold a wet lab session in a room seating from 15-30 delegates. Each session will last for 120 -minutes. In total, there are 3 wet lab sessions on Day 2 and 3. The exact schedule will be assigned by the organizer. It is the responsibility of the sponsors to arrange all instructors and equipment necessary for the wet lab sessions. Utility services such as electricity and cleaning services are to be provided at the sponsors' own expense.

A2 Lunch Symposium

US\$35,200

Sponsors will have the opportunity to hold a lunch symposium in a lecture hall seating over 200 delegates. The session will last for 60 minutes and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at the sponsors' own expense.

A3 Breakfast Symposium

US\$24,500

Sponsors will have the opportunity to hold a breakfast symposium in a lecture hall seating over 200 delegates. The session will last for 45 minutes and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at the sponsors' own expense.

Others

A4 Ocular Imaging Competition

US\$20,000

The sponsor has the opportunity to sponsor this competition, which is co-organized by APAO and APOIS. The competition anticipates over 800 submissions across 10 categories. The sponsor's logo will appear on the submission platform, digital LED wall wherever appropriate. A representative of the sole sponsor will present the prizes to the awardees during the Cultural Party.

A5 Pre / Post-Congress Webinar (June – October)

US\$12,000

The sponsor can offer a 120-minute live webinar with a minimum of 30 minutes of discussion June to October. A 45-second company videos will be relayed in the beginning or the end of the webinar.

A6 Speaker Ready Room

US\$25,000

The sole sponsor's logo will be displayed as the background of the monitor along with the congress logo on every computer in the Speaker Ready Room. The sole sponsor's logo will also be displayed in prominent places in the Speaker Ready Room exclusively.

A7 Electronic Video and Poster Platform

US\$20,000

There will be a designated area in the congress venue for electronic display of videos and posters. The electronic video and poster platform is a major feature of the congress and is a crucial networking and learning opportunity for the participants. The sole sponsor's name and logo will be prominently displayed on the touch-screen monitors and will also be appeared on the instructions to video and poster presenters. The sponsor will be acknowledged in the Final Program Book next to details of the electronic video and poster platform.

A8 APAO Travel Grants

US\$20,000

The sponsor will be acknowledged on the web-based Travel Grant application system. Grant recipients will be informed of the funding source of the Travel Grants. The Travel Grant will be named as "APAO – (Company Name)" Travel Grants.

Social Programs

B1 Presidential Dinner (Day 1 Evening, February 22, 2024)

US\$40,000

The **sole sponsor** will have the opportunity to sponsor this prestigious occasion, which will be attended by around 200 VIPs invited by the Congress President. The sole sponsor's logo will be appeared on the backdrop, banner, and signage in the venue wherever appropriate. A representative of the sole sponsor will be invited to give a 2-minute speech.

B2 Women-in-Ophthalmology Luncheon (Day 2 Afternoon: February 23, 2024)

US\$4,000

The **sole sponsor** will have the opportunity to sponsor this unique gathering intended for all female ophthalmologists attending the APAO Annual Congress. It features respected speakers who will talk about various topics including dreams, business strategies, leadership, and professional growth. The sole sponsor's logo will appear on the event invitation, backdrop, and signage.

B3 Young Ophthalmologists' Night (Day 2 Evening: February 23, 2024)

US\$7,000

The **sole sponsor** will have the opportunity to sponsor this prestigious gathering intended for all young ophthalmologists (YO) attending the APAO Annual Congress, APAO leaders and Council Members, the APAO YO symposium coordinators and invited speakers. The sole sponsor's logo will appear on the event invitation and the APAO YO webpage.

B4 Cultural Party (Day 3 Evening, February 23, 2024)

US\$20,000

The **multiple sponsor(s) (Max. 5)** will have the opportunity to sponsor this open reception intended for all delegates attending the 39th APAO Congress. The sole sponsor's logo will be appeared on the backdrop, banner, and signage in the venue wherever appropriate.

B5 Fundraising Run (Day 3 Morning: February 24, 2024)

US\$12,000

The **sole sponsor** will have the opportunity to sponsor this fundraising run intended to raise funds for one of APAO's national member societies in need. The APAO Charity Run was organized from 2016-2019 with nearly 250 participants on average. The funds raised were donated to Nepal for

its post-earthquake relief works, Guide Dogs Association of the Blind in Singapore, Blind Sports Hong Kong, and Thammasakon Hatyai School for the Blind in Thailand. The sponsor’s logo will be appeared on the event invitation, promotional materials, T-shirt, trophies and accessories (e.g., bib), certificate of achievement and the finish line. The sponsor can also provide the opportunity for employees to participate in the event.

B6 APAO LDP Program and Alumni Reception

(incl. 1 Pre-Congress Webinar & Reception Day 3 Afternoon, February 24, 2024) US\$18,000

The **sole sponsor** will have the opportunity to sponsor this prestigious APAO Leadership Development Program (LDP). It includes 1 pre-congress Webinar between June – October for public and 1 alumni luncheon reception intended for all APAO LDP graduates (n = >130), APAO leaders and Council members, program coordinators and instructors. The sole sponsor’s logo will appear on the backdrop, banner, and signage wherever appropriate in the venue. The sole sponsor may place their company name and logo on the Abstract Book that contains all the project abstracts to be presented by the APAO LDP graduating class. The sole sponsor’s support will be acknowledged on the respective APAO LDP graduating class webpage.

Branding Items

Advertising Items

C1 Advertisement in the Final e-Program Book

Front of Back Cover	US\$4,000
Run of Page (Full)	US\$3,000
Run of Page (Half)	US\$1,500

C2 Mobile Guide Pop-Up Ads

US\$2,000

A pop-up advertisement will be shown in the Mobile Guide (Congress App). The pop-up ad will be displayed on a single congress day selected by the sponsor. A maximum of 3 pop-up ads (excluding house ads) will be displayed per congress day. The final advertisement artwork file is to be provided by individual sponsors.

C3 Advanced Mailing

US\$2,000

An inbox message sends to all delegates by email. The message will be sent once on a single congress day selected by the sponsor. The message content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

C4 Social Media Post (Image only)

US\$1,500

A feed post will be displayed on APAO Facebook page once on a single congress day selected by the sponsor. The message content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

C5 Social Media Post (Video only)

US\$2,000

A 2-minute video will be displayed on APAO Facebook page once on a single congress day selected by the sponsor. The video content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

C6 Video on LED Display Wall **US\$4,000**
A 2-minute video will be displayed on the LED Display Wall at the prominent location in the Convention Center. The video content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

Delegate Items

D1 Mobile Guide **US\$50,000**
The **sole sponsor's** logo will be displayed in a prominent position in the congress app for smartphones and tablet computers (production cost inclusive).

D2 Pocket Program **US\$30,000**
The **sole sponsor's** exclusive advertisement will be shown in a prominent position in the Pocket Program (production cost inclusive).

D3 Lanyard **US\$30,000**
The **sole sponsor's** logo will be printed on the lanyard, which will be distributed to every delegate attending the event together with the congress logo and the organizers' logo (production cost inclusive).

D4 Pads and Pens **US\$8,000**
The **sole sponsor** can highlight their company name and logo on two items that will be used throughout the congress. The pads and pens will be distributed in the delegate bag and should be supplied by the sole sponsor who will bear the production costs.

On-Site Items

E1 Industrial Presentation Area **US\$1,500 per timeslot (Teatime)**
US\$1,200 per timeslot (Normal)

The sponsor can present your products, services, and/or research directly to an audience of attendees with this highly visible, cost-effective opportunity. Package includes display monitor, audio system and 2 microphone are provided. The exact schedule will be assigned by the organizers who endeavor to accommodate the needs of every sponsor as much as possible.

E2 Charging Station **US\$8,000**
Attendees rely on their mobile devices and continuously request more convenient, comfortable spaces to charge. The sponsor can offer a service with a fully branded Charging Lounge in the exhibition hall.

E3 Shuttle Bus Sponsorship **Call for Pricing**
The **sponsor's** logo will be displayed on the external bus wrap graphic throughout the Nusa Dua District. Pricing will be counted per bus, up to five buses.

E4 Young / Senior Ophthalmologists' Lounge **US\$4,000**

The **sole sponsor's** logo will be displayed on coffee tables and other prominent places in the lounge, where free flow of coffee and light refreshments will be served to the Young / Senior Ophthalmologists. The costs of light refreshments and drinks are inclusive.

E5 VIP Lounge **US\$30,000**

The **sole sponsor's** logo will be displayed on coffee tables and other prominent places in the lounge, where free flow of coffee and light refreshments will be served to our VIPs. The costs of light refreshments and drinks are inclusive.

E6 Wireless Network Provision **US\$25,000**

The 4-day dedicated Wi-Fi service will keep delegates connected by sponsoring a wireless hotspot at the Congress. The **sole sponsor's** logo and name will be prominently displayed with WIFI SSID and on the landing page.

E7 Signage **US\$20,000**

There will be extensive congress signage around the congress venue. Sponsors can have the opportunity to print their company logo on all directional signs.

E8 Coffee Break **US\$10,000**

Sponsors will have the opportunity to organize two 30-minute inter-session coffee breaks, one in mid-morning and the other in the afternoon, at the designated coffee break station located in the video/poster presentation area. The exact coffee break schedule will be assigned by the organizer. Signage with the sponsor's logo will be erected in the coffee station during the break. Light refreshments and drinks are to be provided by the sponsors at their own expense.

E9 Executive Suite **US\$100 per square meter**

Sponsors will have the opportunity to rent an executive suite with a total area ranging from 42m² to 100m² as an office or meeting space on site from February 22 – 25, 2024. AV/IT equipment is to be provided at the sponsors' own expense. Package sponsors will enjoy priority over exhibitors in securing an executive suite.

Code of Practice

Please note that it is the Sponsor's/Exhibitor's responsibility to comply with the local authority's regulations and the code of practice on the promotion of medicine by European Federation of Pharmaceuticals Industries and Associations (EFPIA) available at www.efpia.org and by International Federation of Pharmaceutical Manufacturers and Associations (IFMPA) available at www.ifpma.org.

Exhibition Information

Modular Stands

Shell scheme is provided for all stands unless a space only block is requested. The charge per booth is as follows:

Commercial

Modular Booth	Price
3m x 3m Standing Booth	US\$7,500
3m x 3m Standing Booth at corner	US\$8,000

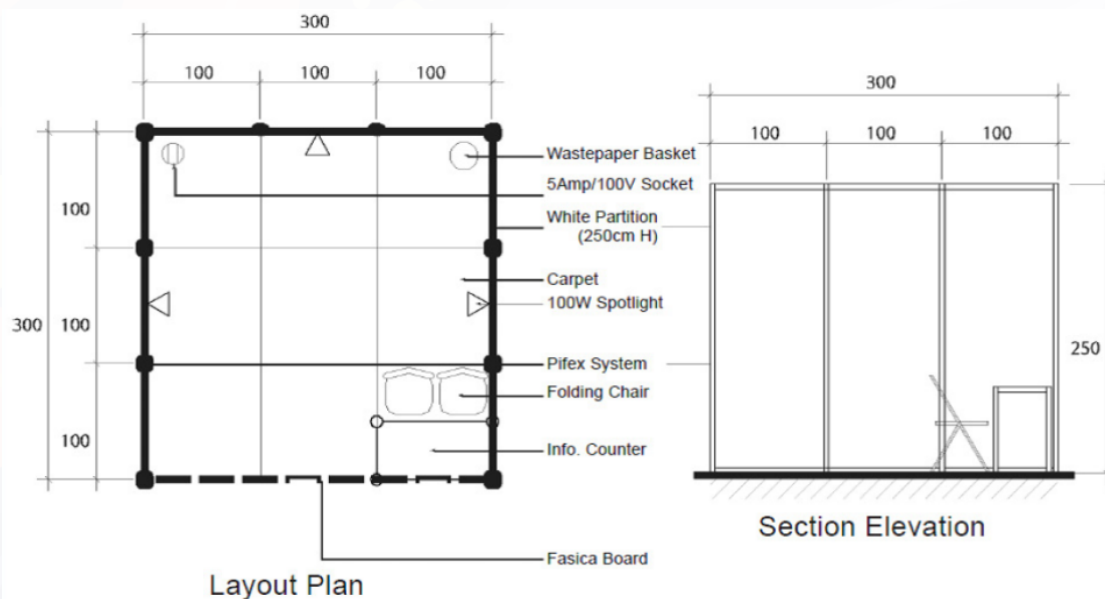
Non-Profit (Selected location for hospital and/or institute only)

Modular Booth	Price
3m x 3m Standing Booth	US\$2,500
3m x 3m Standing Booth at corner	US\$3,000

*A floor plan will be sent along with the exhibitor guidelines and booth application form at a later stage

The stand fees include the following:

- Complimentary exhibitor name badges for 3 persons per 9 square meters
- Shell scheme with fascia panel, if required
- Needle punched carpet flooring
- Two 10W LED spotlight
- One information counter (1m x 0.5m x 0.75m)
- Two folding chairs
- One 5A/240V socket (Power supply time: 09:00 – 18:00)
- Daily cleaning of the aisles and common areas



Modular booth rentals do not include material handling, drayage, individual booth lighting, transporting, warehousing, brokerage services, special materials, carpets, or furnishings beyond those specified above; or movement, transfer, removal, storage, setup and dismantling of custom exhibits.

Inline Booth

Exhibition Booth	Price
3m x 9m Inline Booth	US\$20,000

Standard inline booths will be used. All inline booths are of the dimensions of 3m x 9m. Exhibitors may reserve up to three contiguous in-line booths. APAO does not permit peninsula booths, i.e., two or more booths at the end of two rows facing a cross aisle, except with the purchase of a 6m x 9m booth.

Island Booth

Exhibition Booth	Price
6m x 6m Island Booth	US\$28,000

An island booth is any booth exposed to aisles on all four sides. Exhibit displays, construction and signage cannot substantially obstruct the view of or otherwise interfere with, the displays of other exhibitors.

Booth Application

Company Information

Provide the company name as it should appear in program materials and the company's headquarters address, office or customer service phone number, general email address and website.

Contact Information

Provide the main contact information, name, position, address, direct phone number, cell phone number and personal email address. The main contact receives all communications about the congress via this email.

Invoice Information

Provide the billing company name, name, position, address, direct phone number, cell phone number and personal email address.

Booth Choices

Please indicate at least 4 booth locations in different areas of the exhibition in order of your preference, taking your priority point status into consideration. The priority of booth assignment will be assessed according to the company's earned priority points and payment date. Companies with the greatest number of points are assigned first, progressing to companies with the fewest.

When assigning booth space, we will consider your company's priority points, payment status, your preferred booth type and the booth location(s) you have chosen. Every effort will be made to assign one of your booth choices. If your booth choices are not available, we will ask you to submit additional selections.

Adjacent and Shared Exhibit Space

Sharing of exhibit space is only permitted for divisions of the same company and those with exclusive distributing agreements. Consideration of adjacent and shared exhibit space requests is offered only if the request is submitted as part of the booth booking. Evidence of exclusive distributing agreement must be submitted at the time the request to share exhibit space is submitted. The booth assignment is based on the companies' averaged priority points.

Priority Points Program

The priority points program is a participation and loyalty reward system for APAO Congress corporate partners including Exhibitors and Sponsors.

The program is designed to reward corporate partners for their support and provide a clear and transparent scheduling process of the exhibit booth space order for each exhibitor.

To benefit from the priority points program, the company is required to submit the completed booking form to the APAO Secretariat by the priority point deadline of **September 10, 2023**. The priority points program will not be applied to late submissions.

The priority of booth assignment will be assessed according to the company's earned priority points and payment date. Companies with the greatest number of points are assigned first, progressing to companies with the fewest.

The priority points can be accrued through attendance at the previous congress as well as sponsoring, advertising and supporting the congress programs.

When two companies with equal points request the same space, priority will be given to the company which has exhibited at three previous congresses in the past five years. If a tie still exists after evaluating this criterion, the exhibit space will be assigned on a first come, first served basis based on the booking and payment dates.

Violations of or failure to adhere to APAO policies, contracts, rules and regulations will result in points being deducted from a company's total points.

The priority point system is subject to cancellation, change or modification by APAO at any time without prior notice.

Priority points are accrued annually and added to the cumulative total in the following ways:

1. Exhibiting

- 1 point for exhibiting in the current year
- 1 point per year for exhibiting at 5 previous consecutive congresses

2. Booth Size

- 1 point for first 9 sqm of booth space
- 2 point for every 9 sqm of booth space

3. Payment

- 5 points for sending full payment with the booking form by the priority point deadline: **September 10, 2023**

4. Total Congress Expenditure

- Total event expenditure includes booth cost, registration and sponsorship at the APAO 2024 Congress.

Points Earned	Total Amount Spent
10	US\$50,000 – US\$99,999
15	US\$100,000 – US\$149,999
30	US\$150,000 – US\$179,999
35	US\$180,000 – US\$209,999
50	US\$210,000+

5. Total Advertising Expenditure

- Total advertising expenditure includes delegate items, advertising items and onsite items.

Points Earned	Total Amount Spent
1	US\$3,000 – US\$5,999
3	US\$6,000 – US\$9,999
5	US\$10,000 – US\$29,999
7	US\$30,000 – US\$49,999
10	US\$50,000+

6. Sponsoring Social Programs and/or APAO Projects

- 5 points for sponsoring any two of the following social programs:
 - Presidential Dinner
 - Gala Dinner
 - WIO Luncheon
 - APAO LDP Alumni Reception
 - Young Ophthalmologists' Night
- 5 points for sponsoring APAO Projects:
 - APAO Gateway Project
 - APAO Leadership Development Program
 - Asia-Pacific Journal of Ophthalmology
 - APAO International Fellowship Program
 - Asia-Pacific Eye Care Week

7. Donation & APAO Project / Program Sponsorship

- Total amount donated to the APAO Fundraising Run / other congress-related events such as APAO/APOIS Imaging Competition

Points Earned	Total Donation Amount
1	US\$1,500 – US\$3,999
3	US\$4,000 – US\$9,999
5	US\$10,000 – US\$29,999
7	US\$30,000+

8. Completion of the Post-Congress Survey

- 5 points for completing the post-congress survey

Bookings and Contracts

Contracts and Confirmation

Sponsors

Once a sponsorship booking form is received, a contract will be sent to you for completion with an accompanying invoice for deposit payment. This contract should be signed and returned with the payment.

Exhibitors

Once a reservation request is received, a confirmation will be emailed to you with an accompanying invoice for deposit payment.

Booking Procedures and Payment Information

Terms of Payment

50% upon receipt of the sponsorship agreement/exhibition confirmation and invoice
50% by October 31, 2023.

All payments must be received before the start date of the congress. Should the sponsor/exhibitor fail to complete payment prior to the commencement of the congress, the organizers will be entitled to cancel the reservation, subject to cancellation fees.

Payment Method

Payment should be made via Electronic Fund Transfer (EFT)[†] to the following bank account:

Bank Name:	Hang Seng Bank
Name of the Account:	Asia-Pacific Academy of Ophthalmology Limited
Account Number:	383-779485-883 (USD)
Bank Address:	83 Des Voeux Road, Central, Hong Kong
Swift Code:	HASE HKHH XXX

[†]Bank handling charges must be absorbed by the payer.

All exhibitor space fees must be paid in full by Monday, October 31, 2023. If the balance is not well received by the deadline, the company will not be assigned a booth location until the final payment has been received.

Late payment will result in priority point loss, and the congress secretariat may reassign or cancel the company's space without notification.

Applications received after October 31, 2023 must include payment in full. Applications will not be processed until the appropriate payment has been received.

No company will be allowed to exhibit unless full payment for exhibit space has been received.

Cancellation/Modification

Cancellation or modification of sponsorship items or exhibition stands must be made in writing to the organizers. The organizers shall retain:

- 20% of the agreed amount if the cancellation/modification is made before September 10, 2023
- 50% of the agreed amount if the cancellation/modification is made between September 10, 2023 and October 31, 2023
- 100% of the agreed amount the cancellation/modification is made after October 31, 2023

Booking & Inquiries

For further congress information, please visit our website at <http://2024.apaophth.org>. If you have any enquiries about the sponsorship package, please email to exhibition@apaophth.org.

Contact Information

For booking or enquiries, please contact:

APAO Central Secretariat

Cynthia Wong
Congress Manager
Asia-Pacific Academy of Ophthalmology

Tel: (852) 3943-5826

Fax: (852) 2715-9490

Email: exhibition@apaophth.org